## Contents

Preface ..... vii
1 Choosing Presidential Candidates ..... 1
Steven S. Smith and Melanie J. Springer
2 Rules and the Ideological Character of ..... 23 Primary Electorates Gerald C. Wright
3 Voter Participation: Records Galore This Time, ..... 44 but What about Next Time?
Thomas E. Patterson
4 Media, Endorsements, and the 2008 Primaries ..... 64
Kathleen Hall Jamieson and Bruce W. Hardy
5 Superdelegates: Reforming the Reforms Revisited ..... 85 William G. Mayer
6 Public Opinion and Systems for Nominating ..... 109 Presidential Candidates Melanie J. Springer and James L. Gibson
7 Picking Presidential Nominees: ..... 136
Time for a New Regime
Larry J. Sabato
8 Is This Any Way to Pick a President? ..... 151
Lessons from 2008
Thomas E. Mann
9 Presidential Nomination Reform: ..... 173
Legal Restraints and Procedural Possibilities Daniel H. Lowenstein
Contributors ..... 197
Index ..... 199

