### The Brookings Institution

Greater Washington Research Program



Prince George's County: Setting the Context for the Future



#### Prince George's County: Setting the Context





Set forth a policy agenda that will lead to inclusive prosperity

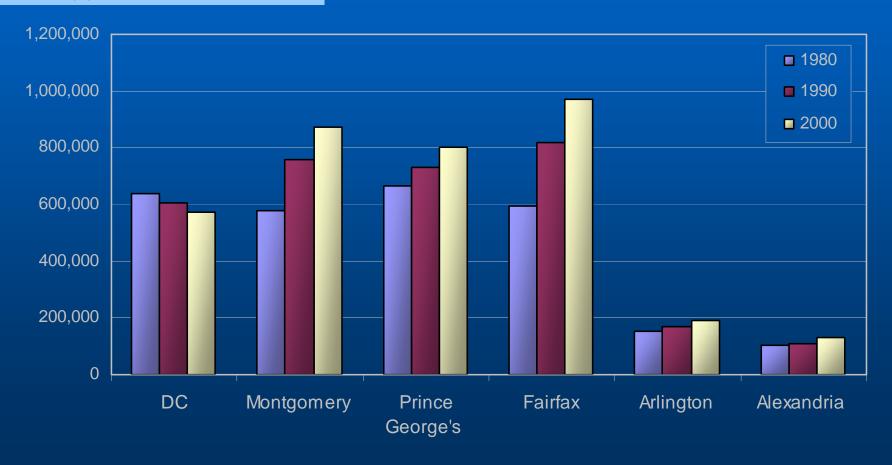
What are the major demographic and economic trends in the county? Greater Washington Research Program THE BROOKINGS INSTITUTION

# Population Greater Washington Research Program THE BROOKINGS INSTITUTION



# The population of Prince George's County grew by 20.5 percent over the last twenty years, increasing from 665,000 people in 1980 to about 800,000 people in 2000

Population by jurisdiction, 1980 - 2000



Source: US Census



## Among counties with large black populations, Prince George's has the second highest share of black middle class residents

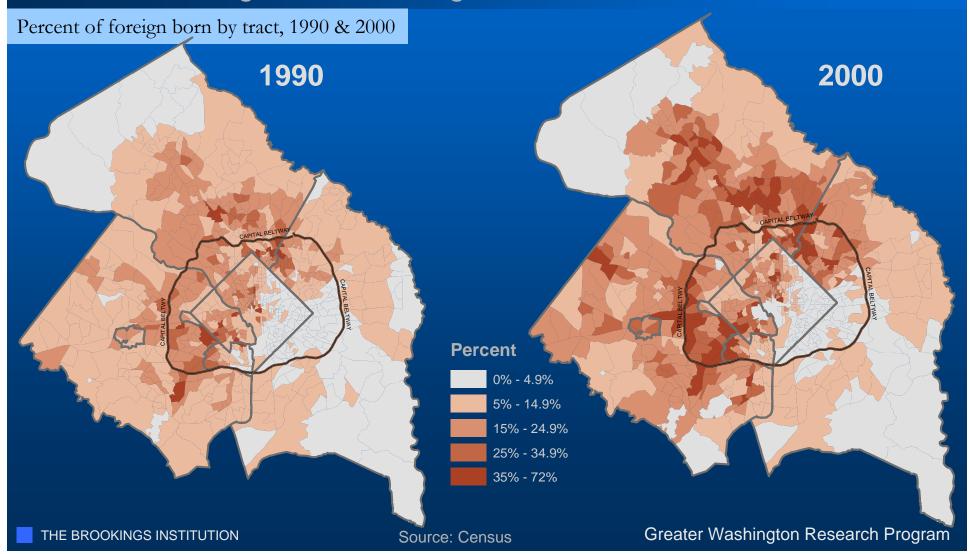
Share of Black population that is middle class by household, 1999

## Share of Black Population that is Middle Class:

DeKalb County, GA	46%
Prince George's County, MD	45%
Baltimore County, MD	45%
Queens County, NY	40%
San Diego County, CA	39%
Mecklenburg County, NC	39%
St. Louis County, MO	38%
Broward County, FL	38%
Dallas County, TX	36%
Orange County, FL	35%

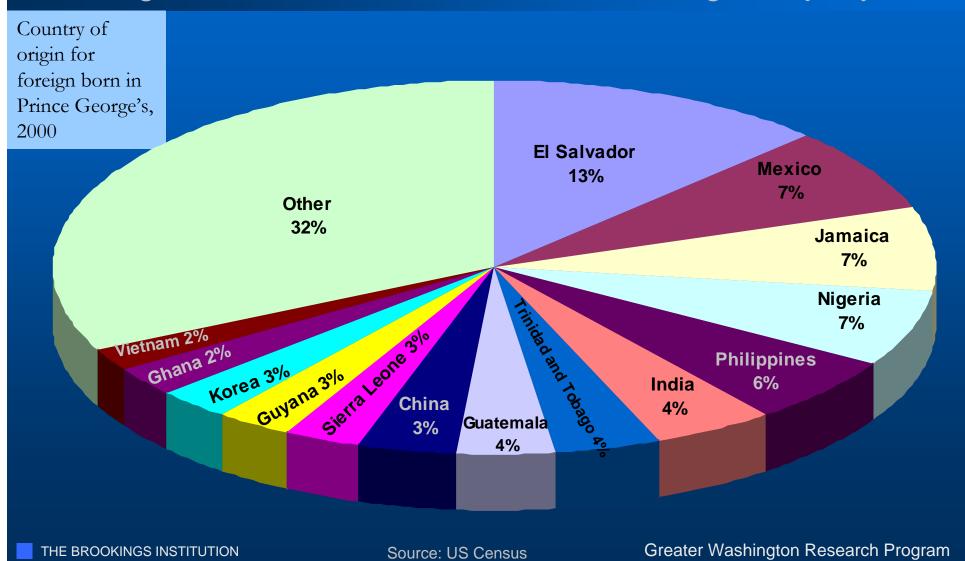


The Washington region added 342,000 foreign-born persons since 1990; in Prince George's County, the foreign-born grew by 42,000, or 12% of the total growth in the region





#### Nearly 14 percent of Prince George's County is composed of the foreign-born, with no one nation contributing a majority

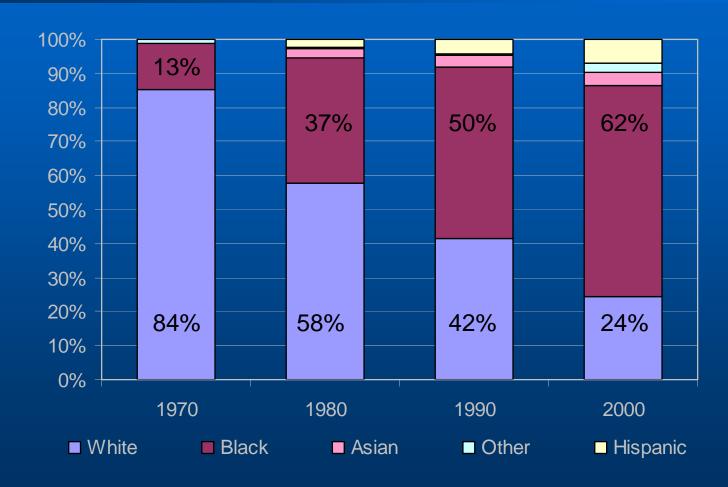




## The racial composition of the county has undergone a major transformation over the past forty years

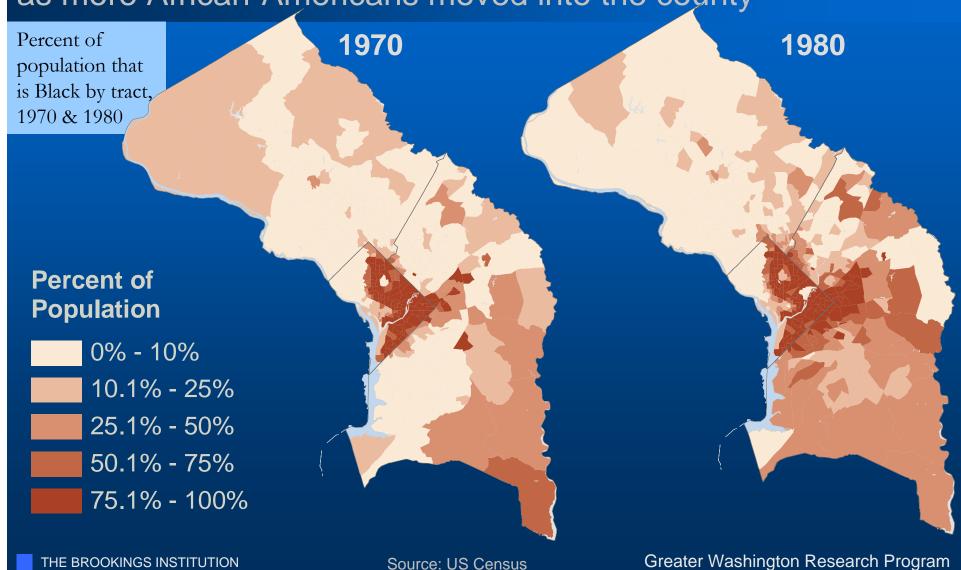
Source: US Census

Race by percent of population, 1970, 1980, 1990, and 2000



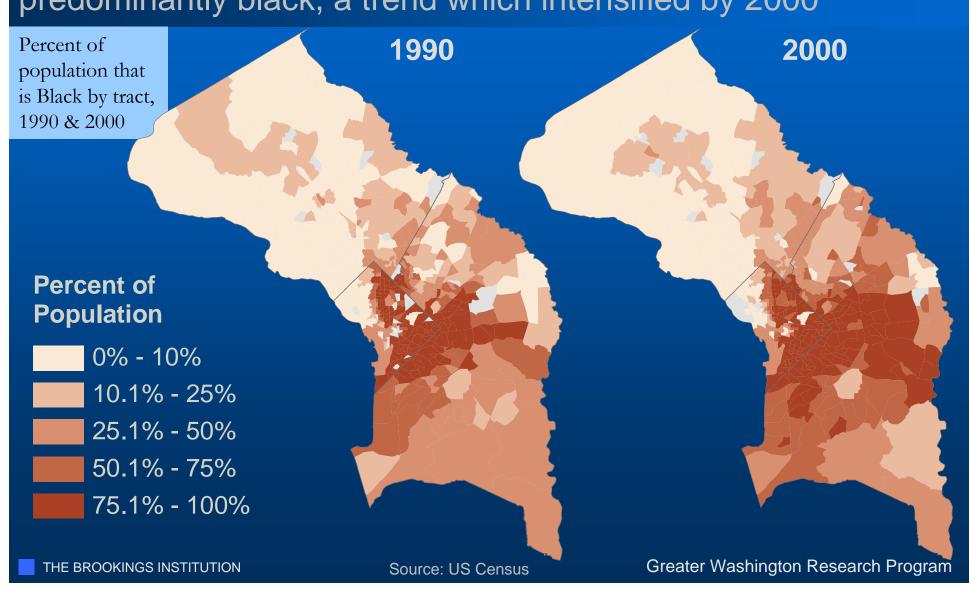


Few areas were majority black in 1970, which changed by 1980 as more African-Americans moved into the county





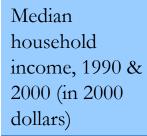
## By 1990, many inner Beltway neighborhoods were predominantly black, a trend which intensified by 2000

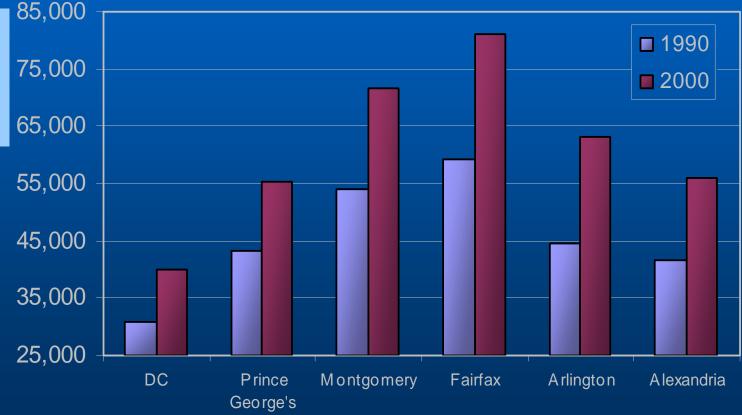


# Income and Poverty Greater Washington Research Program THE BROOKINGS INSTITUTION



Prince George's median household income rose from \$43,000 in 1990 to \$55,000 in 2000; this remains lower than the regional average of \$62,216

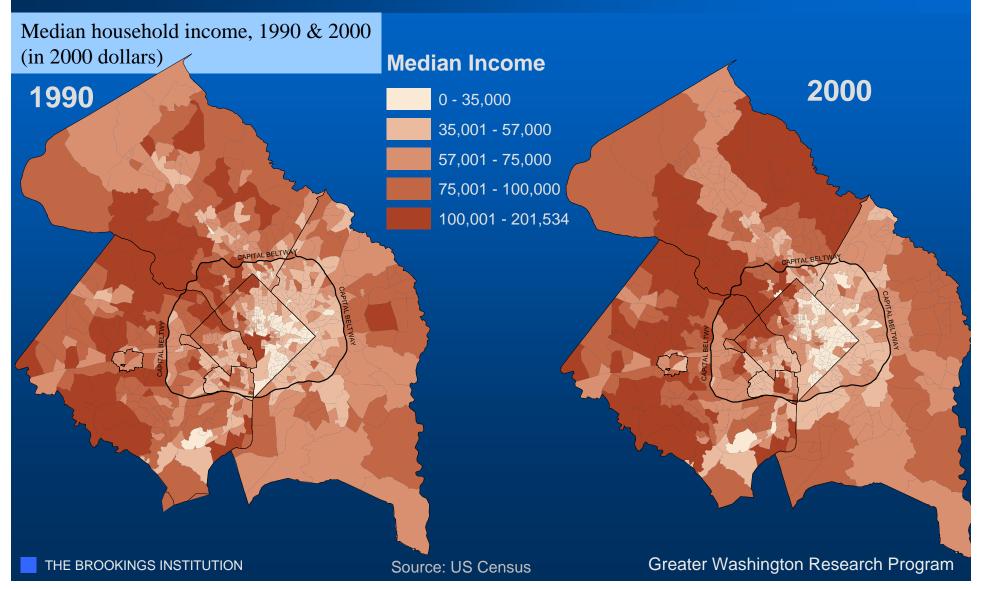




Source: US Census

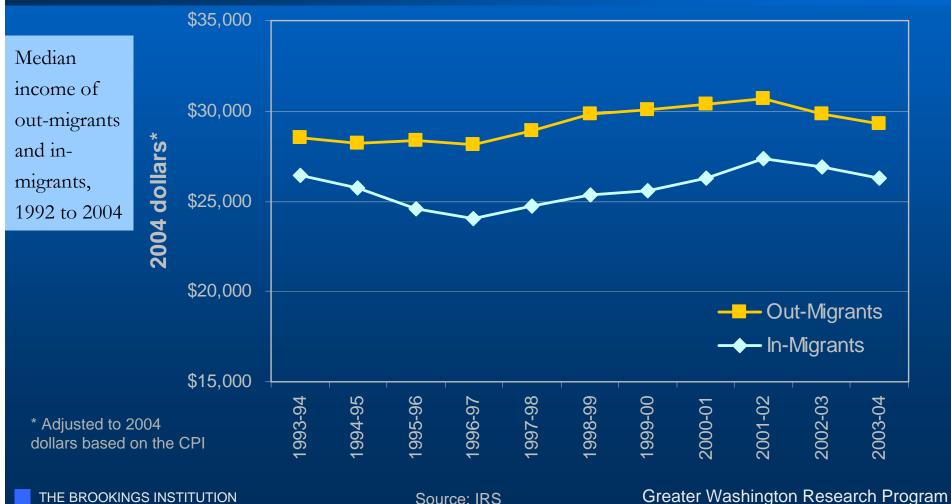


The majority of the region's middle- and upper-income households live in the western and northwestern parts of the Washington area





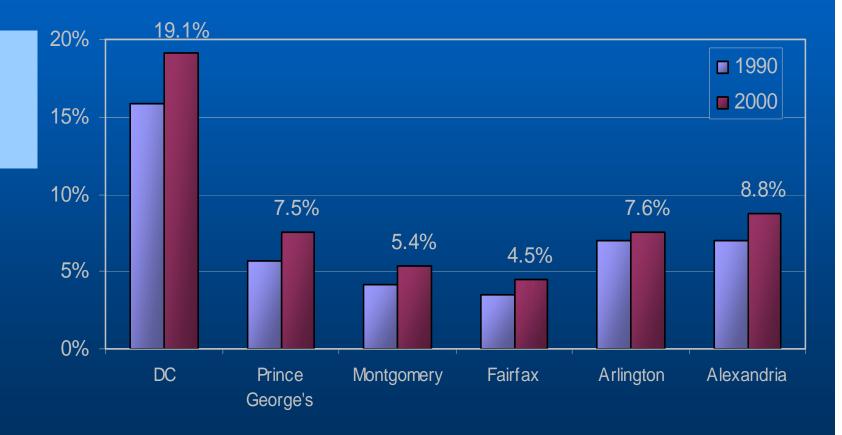
Further, the county experienced a net out-migration of more than 6,900 residents since 2000; the residents leaving earn higher incomes than those coming in to the county



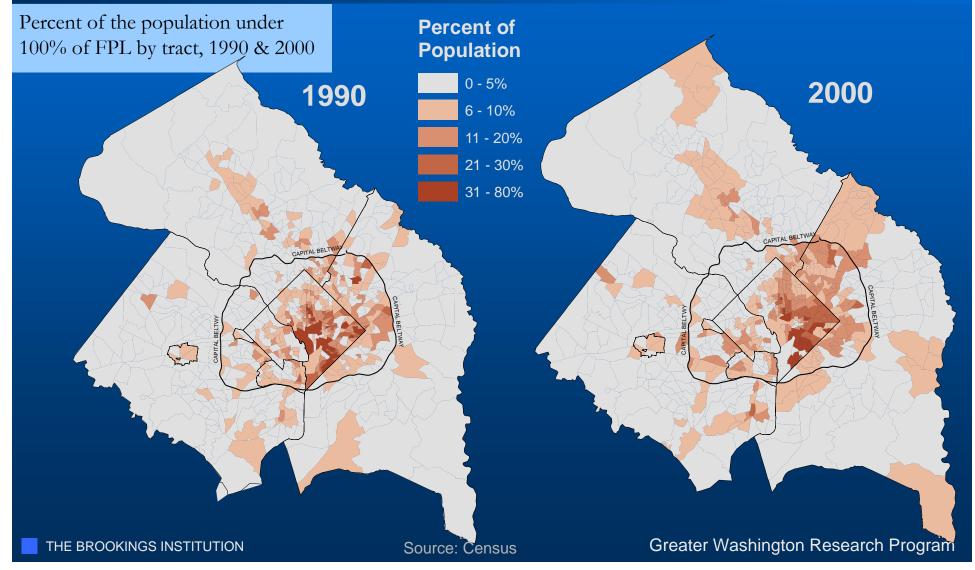


The poverty level in the county is relatively low; in 2000, the share of the population in poverty in Prince George's increased to 7.5 percent





The bulk of the region's low-income neighborhoods are located in eastern DC and inner Prince George's; growth in poverty has shifted to the northern end of Prince George's





A closer look shows that the largest share of low-income families in the county is concentrated inside the Beltway

Percent of the population under 100% FPL, 2000

## Percent of Population

0 - 5%

6 - 10%

11 - 20%

21 - 30%

31 - 80%

Source: Census





The students eligible for subsidized lunches are also highly focused in eastern DC

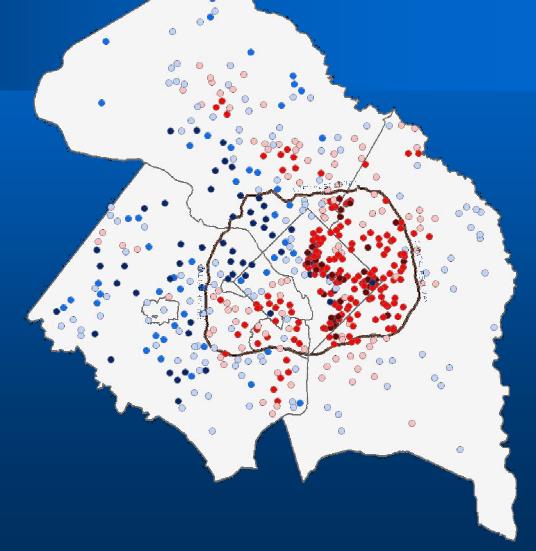
and inner Prince George's

inside the Beltway

Eligibility for free and reduced price school lunches at public Elementary Schools, 2003

Percent of Students
Eligable for Subsidized
Lunch by School

- 0.0 4.5
- 4.6 11.5
- 11.6 33.7
- 33.8 54.3
- 54.4 81.8
- 81.9 96.0

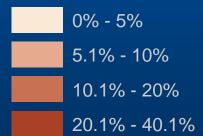




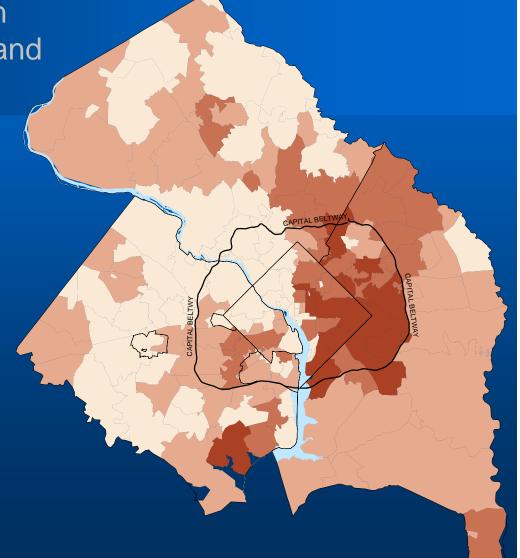
Similarly, a high percentage of the region's low-income workers are found in eastern DC (17.4% of tax filers) and inner Prince George's (14.5%)

Percentage of working people who received EITC, 2003

### **Percent of Returns** with **EITC Received**



Source: IRS SPEC Return Database



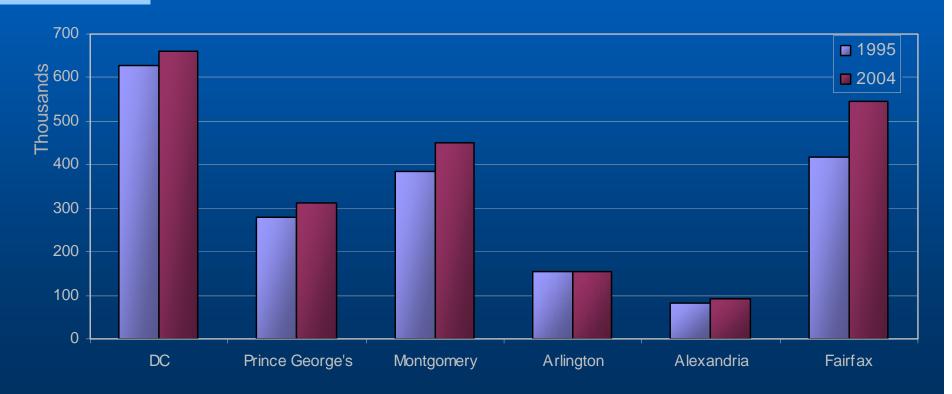
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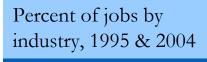


# The number of jobs in Prince George's has increased by 13 percent since 1995, yet this lags the pace of job growth in Fairfax and Montgomery counties

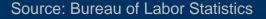
Number of jobs, 1995 & 2004

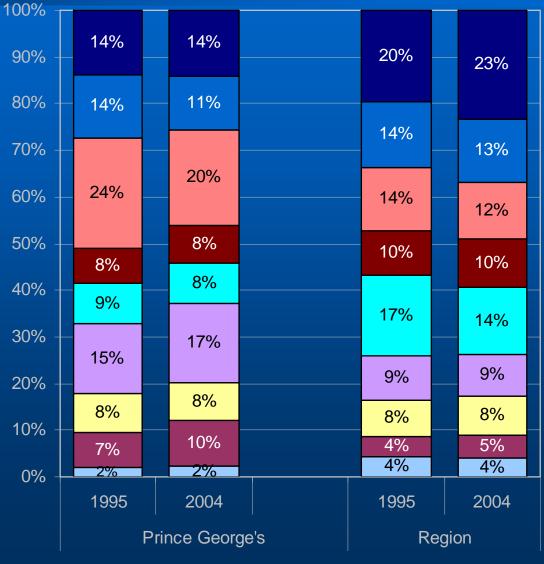


The bulk of county job growth has been in state/local government and construction; for the region, professional and business services grew



- Professional & Business Services
- Other Industries
- Trade, Transportation, & Utilities
- Education & Health Services
- Federal Government
- State & Local Government
- Leisure & Hospitality
- Construction
- Information

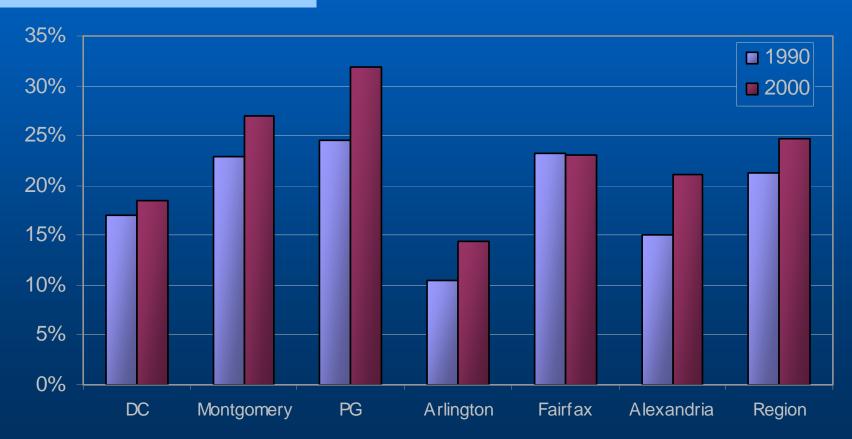






# Meanwhile, Prince George's has the largest percent of workers in the region that have long commutes to work, and that share has grown most rapidly among the region's jurisdictions

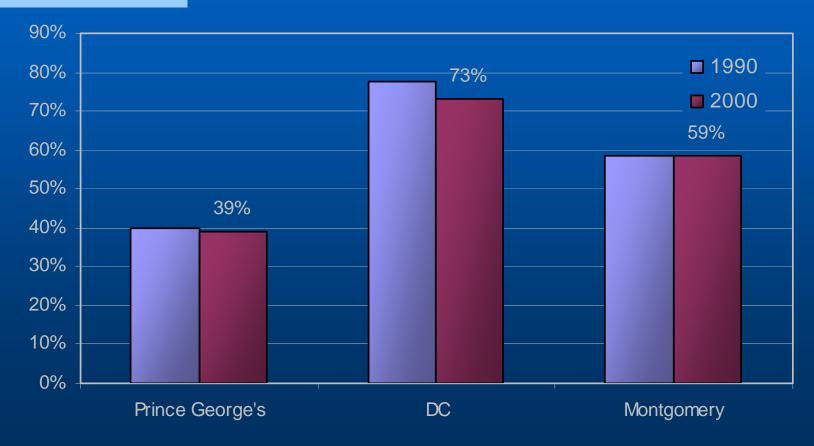
Percent of workers with commute times 45 minutes and over, 1990 & 2000





## In fact, only 40 percent of Prince George's workers work in the county compared to 60 percent in Montgomery and 73 percent in DC

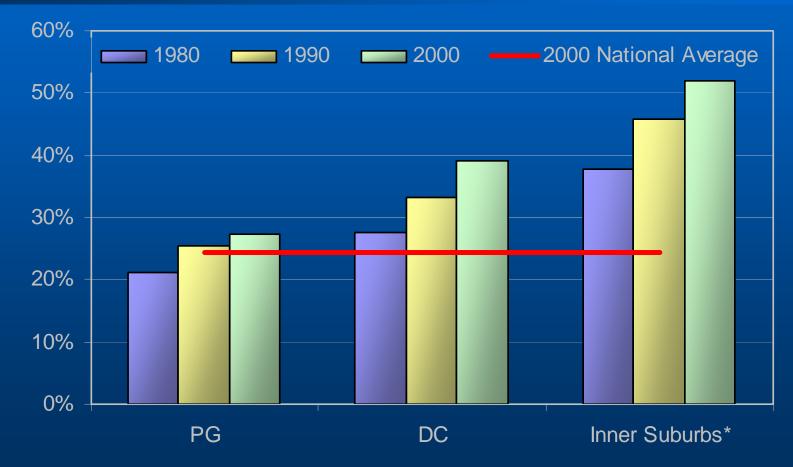
Resident workers by place of work, 1990 & 2000





# In terms of workforce quality, the share of Prince George's County adults with at least a bachelor's degree is above the national average but is below that of others in the region

Percent of Adults with at least a Bachelors degree, 1980 -2000



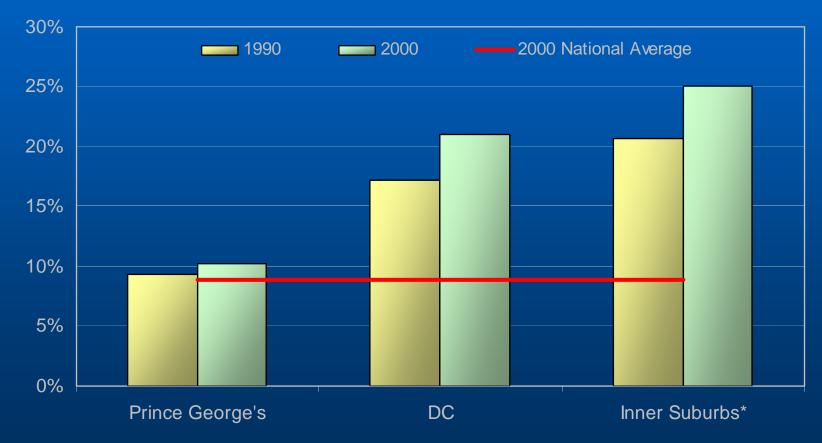
\*Inner Suburbs includes Montgomery, Fairfax, Alexandria and Arlington

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# Approximately 10 percent of adults in Prince George's has a graduate degree, but that too lags that of surrounding jurisdictions by more than half

Percent of Adults with a Graduate Degree, 1990&2000

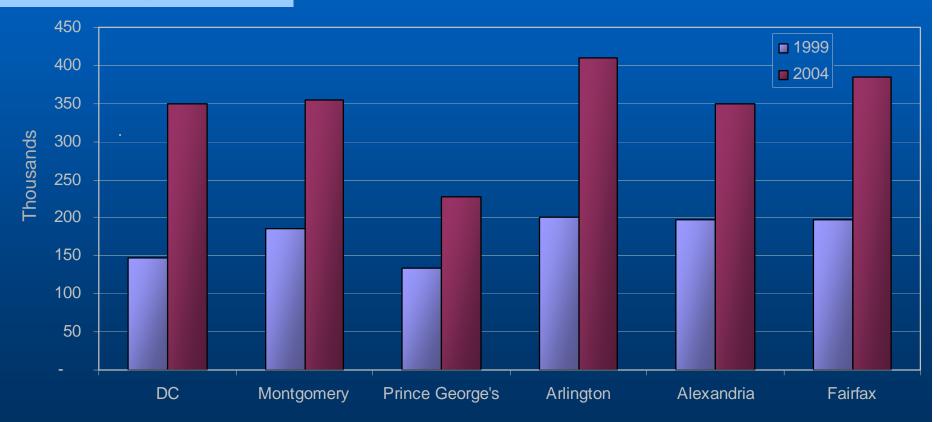


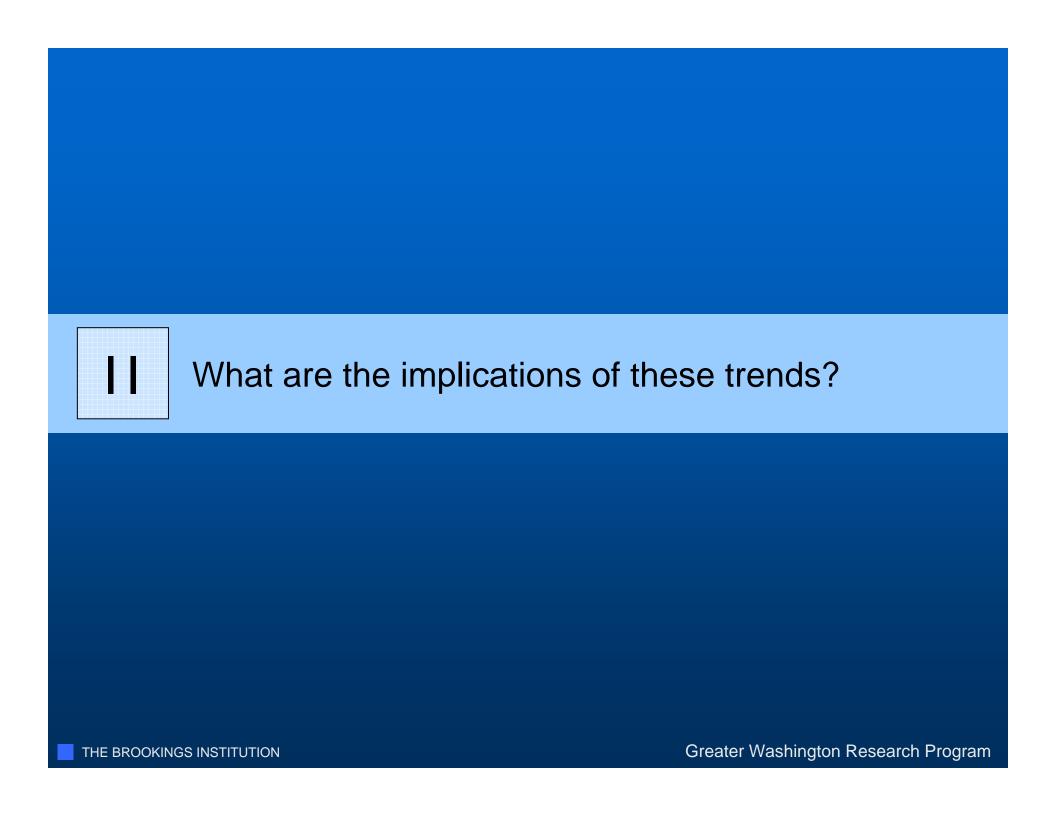
\*Inner Suburbs includes Montgomery, Fairfax, Alexandria and Arlington



## Finally, despite increasing since 1999, home prices in Prince George's remain the most affordable in the region, at \$226,900 in 2004

Sales prices for single family homes and condos, 1999 & 2004







#### Prince George's County faces real promise...

#### This is a prosperous county

- strong middle class
- growing household incomes
- relatively low overall poverty
- job growth
- high shares of working and middle class housing



#### ... and real challenges

#### But prosperity may be under cut by:

- Lack of wealth and opportunity in inner Prince George's, and that may be shifting east
- A net outmigration of residents, many in the middle class
- Moderate workforce quality, relative to the region
- Lack of quality, nearby jobs to minimize long commutes



Yet, there is an emerging opportunity: COG predicts enormous population and job growth for the Washington region over the next 25 years

- Forecasts by the Metropolitan Washington Council of Governments predict there will be 2 million new residents in the region by 2030.
- COG also forecasts that the region will generate **1.6 million** new jobs over the same period.





#### An Agenda for Inclusive Prosperity







#### Set a Competitive Vision

GOAL: Create a competitive vision for the county that invests in workers and industries that will lead to a "high road" economy, and ensures all residents can take a part

- Leverage the role of higher ed and other knowledge assets
- Invest in workforce development tied to industry needs
- Promote entrepreneurship





#### Build on your Physical Assets

GOAL: Invest in the physical assets of your community that promote an innovative, creative economy (e.g., main streets, gathering places, downtowns)

- Promote infill development and transit-oriented development
- Reimagine the waterfront
- Inventory and facilitate the reuse of historic, vacant, and contaminated properties





#### Create Quality Neighborhoods of Choice

GOAL: Promote neighborhoods that families choose and that serve families with a broad range of incomes

- Support mixed income housing and quality rehab of older housing
- Grow retail and investments in inner/older neighborhoods
- Transform neighborhood schools
- Improve neighborhood safety





#### Grow the Middle Class

GOAL: Help low wage workers build incomes and wealth

- Ensure access to quality preK-16 education and skills training
- Ensure access to state and federal benefits that make work viable (EITC, child care, transportation)
- Improve financial literacy on savings, homeownership, debt management





#### **Act Regionally**

GOAL: Promote and take part in a regional vision and dialogue

- Work with DC to promote reinvestment and wealth creation in bordering neighborhoods
- Work with regional jurisdictions about how best to accommodate future growth
- Market to the region (potential businesses and residents) the assets and opportunities in the county



#### An Agenda for Inclusive Prosperity



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