



Strategies For Data Dissemination and Use In African American Communities: Case Studies of Indiana, California and Ohio

Brookings Conference on Charting A Course For Health Care Quality Improvement:

Data-Driven Strategies to Eliminate Health Disparities

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**Barbara Pullen-Smith, MPH, President,
National Association of State Offices of Minority
Health (NASOMH)**



Presentation Outline

- Three States/Organizations
 - Indiana
 - California
 - Ohio
- Strategies (Why, What, How)
- Findings
- Recommendations

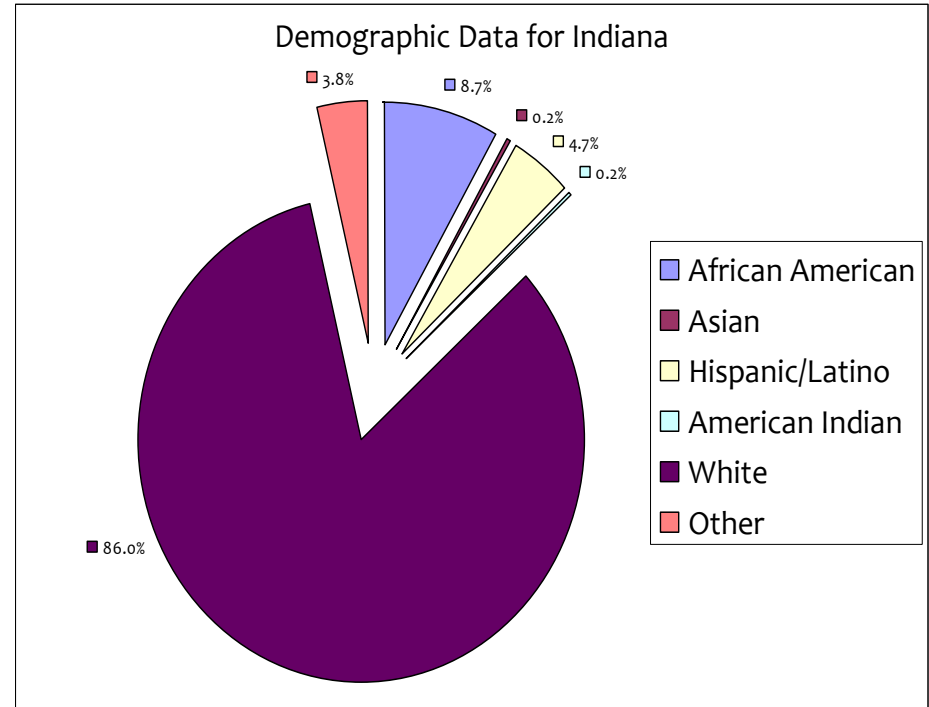
“The future health of the nation will be determined to a large extent by how effectively we work with communities to reduce and eliminate health disparities” CDC 2007

Case Study of African American Communities in Indiana

Indiana Minority Health Coalition (IMHC)

Statewide non-profit

- Eliminating health disparities
- Community engagement

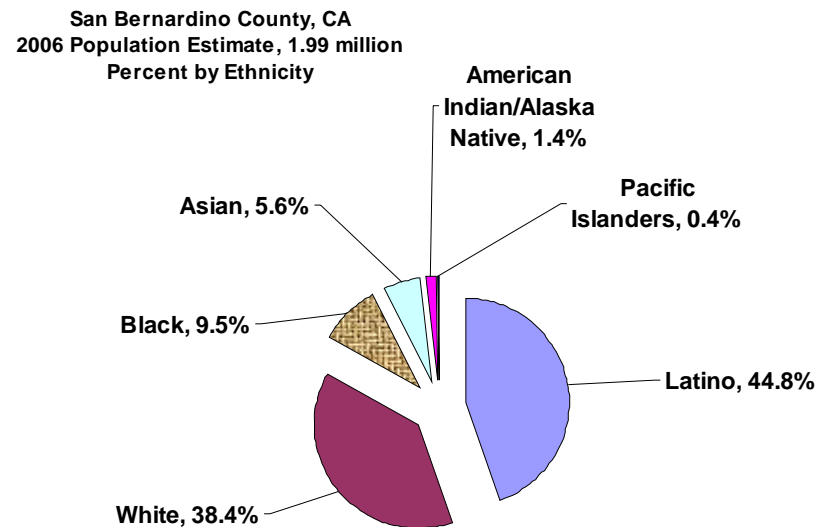


Case Study of African American Communities in California

California African American Health Institute (AAHI)

- Non-profit serves 2 counties
- Restore health
- Prevent premature death and disabilities
- eliminate disparities
- Organizational and community Interventions

Demographic Data

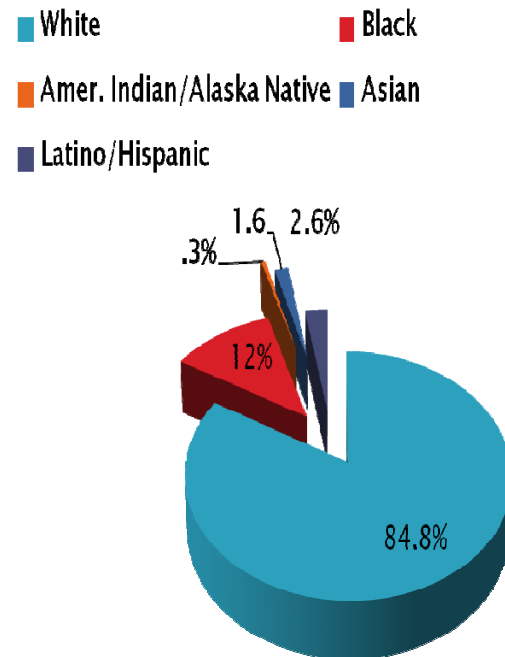


Case Study of African American Communities in Ohio

Ohio Commission on Minority Health (OCMH)

- Established 1987
- First state agency for minority health in the nation
- Fund demonstration grants
- Supports Infrastructure development

Ohio Demographics, 2008





Data Collection WHY?

- Increase in minority populations
- Increase in health disparities
- Need community level data by race/ethnicity
- Set Research Agenda
- Engage leaders in health planning and decision making
- Create a plan of action
- Enhance healthcare provider capacity
- Better Coordinate service delivery

Data Collection- How?

Multi- phased approaches

Indiana

- Face to face interviews (n=312)
- Telephone interviews
- 131- question Survey

California

- Key informant interviews (n=45)
- Focus groups (n=81)
- Questionnaires (n=515)
- Countywide target specific health care providers (n=25)
- 3 Public forums (n=175)
- Provider Survey (n=14)

Ohio

- Regional meetings
- Statewide Providers survey (600 health organizations)
- 19 Local “Conversations” on Minority Health

Data Collection -What ?

*** Demographic data**

*** Extent/Type of Health Problems**

Environmental factors

*** Health behaviors**

*** Health Care Access & Barriers**

**Impact of Cultural Competence Training
on Service Provision**

**Biological, socioeconomic, and cultural
factors underlying health disparities**

*** Data collected by Indiana, California, Ohio**



Key Findings: Contributors to Health Problems in African American Communities

- **African Americans participating in the case studies reported**
 - **Poor doctor/patient communication**
 - **Bias/insensitivity of health care providers**
 - **Lack of Trust of health care system**
 - **Lack of Awareness of prevention programs or their proximity to the community**
 - **High unemployment rates**



Key Findings: Contributors to Health Problems in African American Communities

- **African Americans participating in the case studies reported**
 - **Health related materials are not tailored to the African American culture**
 - **Lack of low literacy health materials**
 - **A fear of stigma (mental health)**
 - **Lack of available health resources to address health concerns**

Recommendations: Infrastructure Needs

- **Transportation**
- **Workplace Diversity/Pipeline Programs**
- **Health Insurance**
- **“One Stop Shops” for health and human services in minority communities/organizations**
- **Improved Collaboration (health and human services)**
- **Provide more print or Online Resource Guides**
- **Additional Resources for School Based Activities**

Recommendations

Capacity Building (communities and providers)

- **Improve Economic Status of Blacks**
- **Guidance in Natural Remedies**
- **Community engagement/leadership development around health**
- **Increase health literacy**
- **Create Organization of Black Health Leaders**
- **Multicultural Countywide Plan for Health**
- **Improve Inter/Intra agency Collaboration among service providers**
- **Cultural Competency Training for pre-professional health trainees**
- **Health Disparities Training for Professionals**
- **Participate in Shared Health Decision-Making**

Recommendations: Service Needs

- **Increase health promotion/disease prevention**
- **Individual Behavior Change Campaign**
- **Increase “affordable” Screening/early detection Services**
- **Guidance in Natural Remedies**
- **Increase School based health services**
- **Mobilize Healthcare Providers**



THANK YOU From NASOMH!

National Association of State Offices of
Minority Health

Non-profit organization made up of state
Directors and staff of Offices of Minority
Health, Multicultural Health or Health
Equity in 50 states and three US
Territories.

Mission:

Promote and protect the health of
racial/ethnic minority communities, tribal
organizations and nations.